



## **News Release**

*For Immediate Release*

### **Water Ski and Wakeboard Canada Announces Roswell Wake Air as title sponsor of the 2010 Roswell Canadian Wakeboard Championships**

Ottawa, Ontario (July 28, 2010) -- Water Ski and Wakeboard Canada (WSWC) is pleased to announce Roswell Wake Air as title sponsor of the 2010 Roswell Canadian Wakeboard Championships. The Championships will be held from August 25 to 29, 2010 at Shalom Park in Leduc (just outside of Edmonton), Alberta.

[Roswell Wake Air](#) creates some of the most innovative designs, the latest technology, and the most modern of concepts in the wakeboard towers and accessories market. It is their drive and commitment to design, develop and manufacture the highest quality wake products that makes this an internationally renowned organization. Over the last 11 years, Roswell has revealed many of its original products to the industry, and distributed them all around the world. Robert Oswell, Founder, President and CEO of Roswell states, "Roswell is very proud to partner with WSWC in the event and would like to see the event and wakeboarding grow in Western Canada. We're looking forward to a great turnout and a great event."

"WSWC is thrilled to have teamed up with Roswell to help deliver this year's championships," exclaims Shawn Gratzfeld, Chair of the WSWC Wakeboard Committee and organizing committee Chair. "Roswell's commitment to the advancement of their towers and to the wakeboard industry will without a doubt allow us to deliver a Championship that features the best Canadian wakeboarding has to offer. Roswell's continued partnership with Nautiques further solidifies them as a great fit as title sponsor for these Championships."

Competitors at the Roswell Canadian Wakeboard Championships will ride exclusively behind the legendary Air Nautique 230 towboat that creates the industry's best wake. Nautique, as well as Nautique's Alberta dealer, Wizard Lake Marine Inc., are this year's presenting sponsors.

Other event sponsors include Hyperlite, O'Brien, Jet Pilot, Hyperactive Watersports, O'Neill, Dragon, SBCWakeboard.com, Liquid Force, Ronix, Sea-Doo, Martin Equipment, Black & Blue Crew, Leduc County and Water Ski Wakeboard Alberta.

Water Ski and Wakeboard Canada is the national organization for towed water sports in Canada, with more than 31,000 registered members, and a legacy of success at the international level, including 122 total medals in world water ski and wakeboard championships including 47 world championship gold medals and 27 Pan Am Games medals.

# # #

For more information about Water Ski and Wakeboard Canada visit [www.waterski-wakeboard.ca](http://www.waterski-wakeboard.ca), or contact:

Sara Dorken  
Communications Manager  
Water Ski and Wakeboard Canada  
(613) 526-0685 x104  
Email: [sara@waterski-wakeboard.ca](mailto:sara@waterski-wakeboard.ca)

For more information about Roswell Wake Air visit <http://www.roswellwakeair.com>, or contact:

Robert Oswell  
President and CEO  
Roswell Wake Air  
(780) 962-0868  
[info@roswellwakeair.com](mailto:info@roswellwakeair.com)